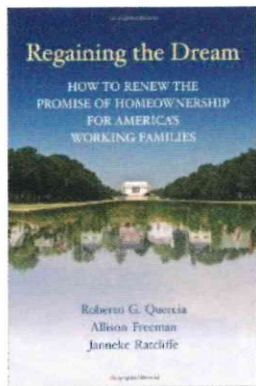


GOOD READS

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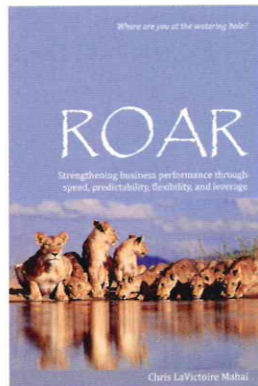
Regaining the Dream: How to Renew the Promise of Homeownership for America's Working Families

By Roberto G. Quercia, Allison Freeman, and Janneke Ratcliffe

The foreclosure crisis and the ensuing economic recession stripped millions of Americans of their homes. Some pundits argue the devastation brought about by the housing downturn soured the idea of homeownership for many. Is the American Dream of homeownership really a thing of the past?

In *Regaining the Dream*, three UNC Center for Community Capital researchers reject that notion and offer data-driven evidence on how the mortgage industry can serve working families in the United States with a pragmatic housing policy that promotes sustainable homeownership.

The book shares the findings of a decade-long study of 46,000 low-income homeowners who received traditional 30-year, fixed-rate mortgages with a small down payment. Today, 95 percent of those homeowners still pay their mortgages and remain in their homes. The researchers say the data points to a way out of the housing crisis and toward a stronger economy.



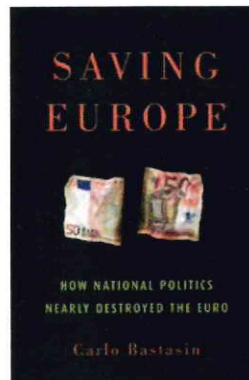
ROAR: Strengthening Business Performance Through Speed, Predictability, Flexibility, and Leverage

By Chris LaVictoire Mahai

How can an elephant's predictability inform a multinational company? What can a cheetah teach a business about speed? The answers become clear and impressive in *ROAR: Strengthening Business Performance Through Speed, Predictability, Flexibility, and Leverage*. Taking cues from the animal kingdom can help companies adopt a systematic approach to strengthening their performance chain.

ROAR is a clever, thought-provoking new business book by Chris LaVictoire Mahai, co-owner and managing partner at Aveus, a Saint Paul-based global strategy and operational change firm. Mahai uses the animal kingdom as a metaphor for building peak performance and results.

The book features interviews with senior executives at organizations such as US Bank, Red Mango, Hitachi Global Storage Technologies, and the San Diego Zoo to explore what drives top performance. The approach outlined in *ROAR* can help organizations of all sizes, from global giants to family-owned start-ups, drive world-class performance.



Saving Europe: How National Politics Nearly Destroyed the Euro

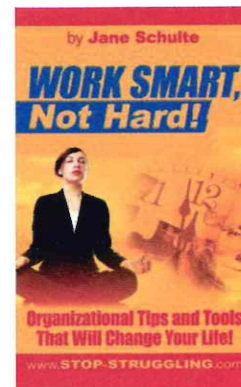
By Carlo Bastasin

The present global financial crisis lays claim to many real and far-reaching losses that manifested in millions of jobs, housing values, pension funds and people's sense of security. Europe's monetary union nearly made that list.

Saving Europe: How National Politics Nearly Destroyed the Euro describes how the euro's future existence was nearly wiped away completely by ties of international economics and national politics. Carlo Bastasin, an Italy-based economist and financial journalist, discusses how the annihilation of the European monetary union was avoided and why the common currency's staying power challenges today's politics.

Bastasin gives readers a behind-the-scenes look into European capitals during the ongoing financial crisis, beginning in 2008 with the collapse of major financial institutions. He argues that the crisis in the euro-zone has a political origin in the abuses of national politics.

Bastasin's historical chronicle is the first major book to recount the developments of the past few years within the global marketplace.



Work Smart, Not Hard! Organizational Tips and Tools That Will Change Your Life!

By Jane Schulte

Does getting everything you need to get done in a day feel overwhelming? Do you sometimes feel you are actually going backward instead of forward?

Jane Schulte is the author of *Work Smart, Not Hard!* and the COO of PRISM Title & Closing Services, based in Fort Wright, Kentucky. She advises readers to take a look at the environment in which they work. For those who don't manage their time well, the level of success that can be achieved is limited, according to Schulte. She suggests implementing time management tools to increase productivity, reduce stress, and begin a new journey toward success.

Concepts in the book were developed throughout the course of Schulte's 25-year career; she now lives by them daily as do countless others who've read her book or taken part in the WORK SMART time management workshop that PRISM built around the tools and tips Schulte imparts.

If your desk is a mess, if your email inbox is overwhelming, or if you don't have a plan as you go about your workday, then *Work Smart, Not Hard!* is for you.